April 4, 2018

Dear Friend of the RIEC,

The 2018 Rhode Island Equitation Championships on Sunday, September 2nd is quickly approaching! We look forward to seeing everyone this year and wish all of the trainers and qualifiers the best of luck.

The Championships will once again be held at Heritage Equestrian Center in East Greenwich, RI. We were very pleased with the continued running at this venue last year and all its successes! We are constantly striving to make each year better than the last, but we couldn't do it without people like you!

On behalf of the Equitation Committee, I hope we can count on you to be a part of this year's highlight of the RIHA horse show season. Our goal continues to be to provide an exciting and memorable experience for all of the participants.

We are very excited to have some new advertising options available this year! Available options are outlined in the attached form. You can advertise in our program, sponsor a specific class or become a Medal Finals Contributor. Every little bit helps! In addition, booster ads in the program are a great way to send a special message to your clients or students.

Your generous support is greatly appreciated and continues to make the Rhode Island Equitation Championships a truly unique and enjoyable day for all who attend.

Best of Luck to all of the 2018 Qualifiers!

2018 RIHA Equitation Committee
Mary Charette
Samantha Craig
Annie Dotoli
Patrick March
Dr. Becky Rheummler *(Member at Large)*
Wendy Smith *(Member at Large)*
Ron Clohecy *(Honorary member)*

IMPORTANT! SEE ATTACHED FOR ADVERTISING SPECIFICATIONS AND DEADLINES!
PLEASE RESPOND BY June 15, 2018!

Please indicate your selections and return this form by June 15th with your check (made out to RIEC) to:

Samantha Craig
93 Prosser Trail
Charlestown, RI 02813
Samantha.craig40@yahoo.com

Barn/Name: _____

Contact: _____

Address: _____ Zip Code _____

Phone Number: _____Email:_____

Signature: _____

SPONSORSHIPS ** Check with Samantha Craig for availability*

List me/us in the program as:_____

___$750 Platinum Sponsor
___$500 Gold Sponsor
___$250 Silver Sponsor
___$100 Champion Contributor
___$50 Medal Finals Supporter

___$1200.00 Medal Class Sponsor Gold Level (will include name on cooler/prizes and full page ad)
___$800.00 Medal Class Sponsor Silver Level (will include full page ad)
___$750.00 Horsemanship division*
___$375.00 Flowers*
___$275.00 Classic division*
___$225.00 Trainer's Chairs*
___$150.00 Awards/Trophies for classics*
___$100.00 First-to-go Awards*
___$100.00 Ribbons for classics*
___$100.00 Horsemanship neck ribbons*

ADVERTISING

___$200 Full Page Ad ___$150 Half Page Ad ____$100 Quarter Page Ad ____$300 Full Page Ad back cover*
____$250 Full Page Ad inside front cover* ____$250 Full Page Ad inside back cover*

___Please create Ad (Copy and photo to be sent electronically) – *additional charges may apply* **Must be received by 6/1**
___Please create Ad (Copy and photo enclosed) – *additional charges may apply* **Must be received by 6/1**
___Camera ready Ad to be sent electronically **Must be received by 6/15**
___Camera ready Ad enclosed **Must be received by 6/15**

___$40 Booster Ad (Maximum 25 words)

Do you have an exceptional student that you want to acknowledge? Is your son or daughter in his or her last junior year? Are you looking for a way to thank your parents for all the time and patience they've given you during your riding career? Booster Ads are a great way to get that message out without investing in a more expensive display ad.

Print your message below:

_____

_____

_____

_____

_____

** Check with Samantha Craig for availability-first come first serve basis*

ADVERTISING INFORMATION AND SPECIFICATIONS

Full page: 7.25" x 10.5"
Half page: 7.25" x 5.1875" (horizontal) or 3.5625" x 10.5" (vertical)
Quarter page: 3.5625" x 5.1875"

The pub is black and white, non-bleed. We can convert color photos. All ads will have a uniform decorative border.

FOR NEW ADS THAT NEED TO BE CREATED BY THE PROGRAM DESIGNER - DEADLINE: JUNE 1

If you are a new advertiser and need help getting your ad laid out or your pictures scanned, we would be happy to help you! Please send the materials to us either electronically or by mail as soon as possible. Additional charges may apply.

Electronically:
Send your copy (wording) and photos in an attached Word document or in the body of an email to Jessica Roberts at: Samantha.craig40@yahoo.com. If you need help on how to send them electronically you may also email Samantha Craig for help!

By Mail:
Mail your copy (wording) and photos directly to:
Samantha Craig
93 Prosser Trail
Charlestown, RI 02813
401-359-5344

Please include a handwritten sketch of how you want them arranged in the ad.

If you are sending photos please write your name and address on the back of the photo and include a stamped, self-addressed envelope so we can return the photos to you! Photos must be originals and any digitized photos or logos must be high resolution. Copies or low-resolution won't produce well.
Photos must be credited to the photographer and if there are any usage fees they must be paid by the advertiser.

Don't wait until the last minute! Ads received after the deadline date will be returned.

FOR NEW ADS WHERE ADVERTISER IS SENDING CAMERA READY MATERIALS- DEADLINE: June 15

Camera-ready ads are great but electronic files are the BEST.

Please send your completed ad electronically to Samantha Craig at Samantha.craig40@yahoo.com.

DON'T WAIT UNTIL THE LAST MINUTE!
ADS RECEIVED AFTER THE DEADLINE WILL BE RETURNED!

ADS WILL NOT BE CONSIDERED UNTIL PAYMENT IS RECEIVED!

Thank you for supporting the Rhode Island Equitation Championships!